



Amma,
where are
you?

A tale of love, resilience, and the
unyielding bond between a Mother (Amma)
and her Autistic Daughter.



PRESENTED BY SAAAC AUTISM CENTRE

2024 MUSICAL

CHINESE CULTURAL CENTRE OF GREATER TORONTO

FRI. OCT. 18TH 2024

TIX: SAAAC.ORG

Who we are:

SAAAC Autism Centre is more than just a charity—it's a beacon of hope.

We champion a Canada where every individual with autism, regardless of their cultural or financial background, is seen, heard, and supported.

By offering tailored, culturally-responsive support, we aim to unlock the boundless potential of all our students. Our commitment is to empower individuals on the autism spectrum throughout every life stage and support their caregivers.

Each year, we are proud to impact the lives of nearly 1,000 families.



Arts at SAAAC: Igniting Passions and Changing Lives

From the very beginning, the arts have been the heartbeat of SAAAC. Our founder, Geetha Moorthy, a classically trained Indian dancer, launched SAAAC in 2008 by offering complimentary dance and art programs.

Our deep-rooted belief? The arts are not just hobbies; they're transformative tools. They offer those with autism and other developmental conditions a canvas to paint their stories, a stage to choreograph their emotions, and a platform to harmonize their voices.

Why Support Us:

With your support, our Centre aims to connect individuals with autism into Toronto's vibrant arts scene. By designing and delivering an array of arts programming—spanning visual arts, dance, and music—we will enrich over 150 young lives. Our goal? To become a hub for nurturing creativity and showcasing neurodiverse talent.



Amma, where are you?

Musical

"Amma, Where Are You?" is an emotive musical that explores the profound bond between a mother and her autistic daughter amidst life's hardships. It depicts their journey through societal misunderstandings and personal challenges, highlighting the mother's unwavering strength and love. As the daughter transitions into adulthood, the story evolves, introducing a pivotal change that reshapes their lives. This narrative is a celebration of resilience, family bonds, and the beauty found in overcoming adversity, emphasizing the unique perspectives of atypical minds.

Art Exhibition

The art exhibition explores the themes of love and resilience in familial relationships, particularly those facing challenges like autism. It presents a range of artworks, from poignant portraits to abstract expressions, capturing the dynamics of family bonds and the silent strength of caregivers. The exhibit offers a sensory journey, mirroring the emotional landscapes of love, loss, adaptation, and growth depicted in the musical "Amma, Where Are You?"; This creates a multidimensional experience, blending art and narrative.

Together

Date: **Friday, October 18th, 2024**

Time: **7:00 PM – 10:00 PM**

Location: **Chinese Cultural Centre Of Greater Toronto
5183 Sheppard Ave E, Scarborough, ON M1B 5Z5**

Tickets: **\$30, \$50, \$100**



Event Sponsor: Platinum Level — \$10,000

Inclusive of all Gold Sponsorship benefits, our Platinum Sponsors enjoy the highest level of prestige:
Premiere Acknowledgement: Be recognized as the event's presenting sponsor, with "Amma, Where are You?" presented by [Your Company Name]" featured on all event materials and communications.

- Prime Advertising: Your logo will be included in outbound email communications to all participants and subscribers.
- Speaking Privilege: Receive the exclusive opportunity for speaking time or to have your company video featured before the event commences.
- Leading Social Media Presence: Secure a minimum of 20 mentions on our social media channels, encompassing Facebook, Instagram, and LinkedIn.
- Exclusive Branding: Enjoy prominent logo placement across all event marketing materials and throughout the event's duration.
- Elite VIP Experience: Offer 10 VIP tickets and a private art exhibition tour with the artists, complete with high-quality hospitality.
- Personalized Email Blast: Send a tailored email to attendees, directly conveying your brand's message or promotions.

Event Sponsor: Gold Level — \$5,000

Building upon the Silver Sponsorship, as a Gold Sponsor you will receive:

- Enhanced Brand Visibility: Your logo will have a distinguished presence in the event programme booklet.
- Stage Presence: Your logo will be displayed on the stage sides, ensuring high visibility during the event.
- Amplified Social Media Coverage: Gain a minimum of 10 mentions across our social media platforms.
- Upgraded VIP Experience: Receive 3 VIP tickets and engage in a private art exhibition tour with the artists, inclusive of food and drink.
- Direct Engagement: A dedicated email will be sent to attendees, highlighting your sponsorship and any special offerings or messages you wish to communicate.



Event Sponsor: Silver Level — \$2,500

As a Silver Level Sponsor, you will receive:

- Company Logo Display: Feature your logo in the event programme booklet for brand visibility.
- Digital Showcase: Your logo will appear on digital event screens throughout the venue.
- Social Media Reach: Benefit from a minimum of 5 mentions on our official social media channels.
- VIP Experience: Enjoy 2 VIP tickets to the event, complemented by an exclusive art exhibition tour with SAAAC staff and artists, complete with complimentary food and drink.

Venue Spotlight: Chinese Cultural Centre of Greater Toronto

The Chinese Cultural Centre of Greater Toronto (CCC) stands as a dynamic, multicultural hub with a rich 30-year history of embracing diversity. CCC has flourished into a key cultural landmark, symbolizing the fusion of Eastern and Western cultures and the meeting point of past and future generations.



Artistic Platform:

Featuring a state-of-the-art theatre and a versatile multi-purpose hall, CCC is ideal for showcasing the emotive and transformative arts programs integral to SAAAC's mission.



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Connect with Us

Want to be a part of celebrating arts and diversity?

Join us as a partner for the remarkable event 'Amma, Where Are You?' and help us showcase the vibrant talents of the neurodiverse community.

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Social Media:

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Facebook: www.facebook.com/thesaaac

YouTube: www.youtube.com/saaacmedia

LinkedIn: www.linkedin.com/company/thesaaac



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